

## **Some comments about the promise of the tools of the mudoc technology:**

“With the fantastically rapid rate of growth in human knowledge, we urgently need means of more efficiently communicating what is known. Porter’s program offers us great prospects of filling this need.” *Daniel Glaser, PhD, Professor Emeritus of Sociology, University of Southern California*

“You’ve shown more creativity in dealing with the problems of reading than the entire Harvard School of Education.” *Douglas Porter, PhD (no relation to Wayne Porter), late Professor of Educational Psychology, Harvard University*

“The literature concerning visual perception, eye movement patterns, and reading rates and comprehension supports the mu format as an effective means of displaying printed information. It is a sound concept based on what we know at this time about how people acquire information from print. . . . Personally, as a reading person, I am very excited about the potential of the mu typography. I have discussed the concept with a number of other reading researchers. They share my excitement.” *Gary Anderson, PhD, Reading Education Professor Emeritus, Arizona State University*

“. . . with the aid of experimental studies, he has evolved some ideas of great merit for improving on present-day communication and reading methods. I have been particularly impressed with Porter’s accurate comprehension of the physiologic aspects of visual function. He has always taken great care through study and consultation to ensure that his projected undertaking be physiologically sound. [It] involves, among other things, a much more efficient and practical utilization of our visual and cognitive facilities than has heretofore been employed. The potential advantages in visual health to be derived from his project are very great.” *Sheldon Zinn, MD, Phoenix ophthalmologist and eye surgeon*

“The mudoc technology is a fundamental breakthrough in applying both common sense and the highest forms of science to reading and absorbing information. It may effect extraordinary changes in publishing and in the dissemination of information.” *Boye DeMente, internationally noted author and publisher*

“I believe the mudoc technology will provide practical and effective tools for use in the fight to eradicate illiteracy.” *Karen Gray, President, The Hired Pen, Inc., and former president, Literacy Volunteers of Maricopa County*

“The apparatus and complex of techniques he has conceived, if their projected potential is fully realized, could prove to be one of the most significant and beneficial scientific advances in the history of humankind. . . . With the prospect that Porter’s work may lead to the creation of some tools of great utility in advancing all frontiers of knowledge and in raising the general educational level of all peoples, I urge the provision of every feasible means of support to accelerate the research and development program he has initiated.” *William W. Happ, PhD, inventor of the power transistor and formerly Dean of Engineering, California State University, Sacramento*

### **Relationship of endorsers to Wayne Porter**

Glaser, Zinn, and Happ were co-incorporators with Porter in the Communications Research Corporation, a 501(c)3 not-for-profit Arizona corporation chartered in 1964. Glaser and Happ were ASU professors at the time – and Zinn was a Phoenix physician. Dr. Douglas Porter was a Harvard professor consulted by Wayne Porter in Cambridge in 1965. Professor Anderson has been a Mudoc Corporation shareholder since 1976. Gray is a literacy worker consulted by Wayne Porter. DeMente is a personal friend of Porter.