# The Mudoc Corporation Think Tank

The birthplace of interactive movable type.

Fountainhead of an array of powerful new tools for writers, for publishers, and for readers

-- the tools of the mudoc technology.

# The Mudoc Corporation's Goals

The company's primary goal is to help every nation achieve full literacy and high levels of knowledgeability through the use of our software invention, interactive movable type, and the other tools of our new digital technology, the mudoc technology, which is described and demonstrated at our website, mudoc.com

The company's second major goal is to help the human community understand and reverse global warming and bring Mother Earth back to good health in the way we have depicted it in our Web page,

Reversing Global Warming

If you would like to see what you'll be able to do with interactive movable type, peruse the next three pages.

## **Interactive Movable Type**

#### A Demonstration Project

The six lessons that follow comprise a free, short, self-administered course that will introduce both readers and non-readers to a powerful new digital software invention, *interactive movable type*, and the related tools of our new information technology, *the mudoc technology*. In the course's six lessons, the basic concepts of interactive movable type (which we often called *muvable type*, for short) will be explained, with examples of mutext set in each of its five graduated levels.

The course will be under the tutelage of Docsy, an online assistant who will function in the manner of Siri, Alexa, and Google Assistant. Docsy will answer any questions the reader might have about using any of the mudoc tools. In addition, she will open the window on the world of words and will provide extensive information about any word found in the text of a mutext document.

As readers proceed through the course's six lessons, they will see how muvable type and the other tools of the mudoc technology will enable them to acquire and employ reading skills that are presently impossible with today's lines of printed text. They see how the mudoc tools will enable most readers and nonreaders to progressively expand their ability to consume and understand printed documents. Moreover, they will see how the mudoc tools will enable their users to make far better use of the prodigious powers of our (i.e., Homo sapiens) visual and aural information processing systems.

The purposes of the course are to help its participants understand how the the interactive movable type software and the other tools of the mudoc technology function – and how those tools will:

- 1. Enable most readers to function at much higher levels of perceptual and cognitive efficiency when reading.
- 2. Enable most nonreaders to teach themselves to read and to continuously advance to higher and higher skill levels as readers.
- 3. Enable each user to understand the pronunciations, meanings, and uses of each word that appears in English language mudocs.
- 4. Enable users of most other alphabetic writing systems to employ, with appropriate adaptations, the tools of the mudoc technology.
- 5. Enable most individuals with severe physical or mental impairments to read effectively in spite of their handicaps.

## **List of Self-teaching Lessons**

- IMT Lesson 1 Reading text delivered as lines of print
- IMT Lesson 2 <u>The muglyph a muvable type staple</u>
- IMT Lesson 3 <u>Muvable type's multi-dimensional universe</u>
- IMT Lesson 4 Reading writers' minds
- IMT Lesson 5 Attaining the power-reader level
- IMT Lesson 6 <u>From muglyphs and muvies to megaglyphs and beyond</u>

#### **Reversing Global Warming**

The Earth's dominant species, Homo sapiens, is now engaged in behaviors that are rapidly destroying their own environment. Billions of members of this highly intelligent species are now contributing, either directly or indirectly, to the daily despoiling of their 'lifeboat in space' and its oceans and life-supporting atmosphere. If the species is to survive and to fare well, they must make substantial changes in their behavior. But the changes are changes they are presently incapable of making. Fortunately, however, some new verbally-empowering tools now being developed in Arizona will enable the species to make the changes they need to survive, to wit:

A new digital technology, the mudoc technology, will soon change the way human beings write – and, consequently, the way they read. The mudoc software and its supporting tools will enable nonreaders to teach themselves to read and will enable most readers to achieve previously unattainable levels of speed and comprehension. The free-of-cost mudoc software will enable even the poorest nations to rapidly bring themselves to high levels of literacy at costs they can afford. In a fully literate world of highly proficient readers, the causes of global warming and the needed remedies will come to be known to all. In such a well-informed world, the entire population can be expected to join in a collective effort to restore good health to their planet. And, if that happens, the next generation could come to be called 'The Regeneration Generation'!

The centerpiece of the mudoc technology is *interactive movable type*, a software invention that brings text to life and makes it fully responsive to the needs of each reader. This new kind of movable type is described in "The mudoc: a panoramic view" – a listing of 32 other Web pages that provide a wide-ranging explanation of "muvable type", the mudoc software, and the other tools of the mudoc technology. The first eight pages tell how the software will enable its users to perceive and understand "mutext" faster and more easily than is possible with lines of print. The next 24 pages, including "On Saving a Dying Planet," tell how the mudoc tools will help Homo sapiens deal with threats to their continuance as a viable species – threats such as climate overheating.

If you would like to participate in any way in our R&D efforts, see the Web page "Call for Collaborators, Contributors, and Co-conspirators". (One simple way you could participate would be to forward this email to someone you think would like to reduce the Earth's temperature levels and/or increase people's reading abilities.)