

World-Changing Software

Our company, The Mudoc Corporation, is developing a new kind of information product that will, we believe, rapidly become the world's **most addictive and widely used consumer product**. The product, the *mudoc*, is a digital publication with its text set in *interactive movable type* – a software invention that will lead to sweeping changes in the way digital documents are prepared, delivered, and consumed. As open-source software, the interactive movable type software will be available at no cost to anyone who has access to the Internet. With the English language version of the software, most English-speaking nonreaders will be able to immediately start reading – and can then progress steadily to higher levels of reading proficiency – eventually achieving levels of speed and comprehension far higher than is possible with text displayed in the conventional linear format. For those around the world who are just starting to learn English, they will have access to an array of tools that will enable them to greatly accelerate their efforts.

The interactive movable type software (aka “the mudoc software”) is the centerpiece of our new digital technology, *the mudoc technology*. (The word “mudoc” is a contraction of “**meaning unit document**.” “Mūdoc” is pronounced with a long “u” – as in “music”). The mudoc software will be supported by extensive reference substructures and other linguistic, visual, and aural tools. In combination, the mudoc software and its supporting tools will provide each reader with a highly enabling kind of verbal empowerment. The mudoc tools will enable each reader to [predesign each mudoc](#) before it is to be read. Such customization of mudocs will make it possible for each reader to optimize his or her own particular perceptual and cognitive capabilities when reading any mudoc. In the verbal environment effectuated by the mudoc tools, readers will be able to realize a far more productive and gratifying relationship between themselves and the text they will be consuming.

Initially, most mudoc text will be consumed through audio-visual delivery devices with flat panel displays, including PCs, e-book readers, tablet computers, smart phones, and the other human-computer interfaces now in use. But, advances now being seen in digital display technologies will lead to the gradual displacement of flat panel displays by retinal projection devices. In the display of digital visual presentations, retinal projectors have many advantages over flat panel displays. The advantages offered by retinal projectors are summarized in “[Tomorrow’s Screenless PC](#).” The first consumer products with retinal projectors will come to market later this year. Initially, their price will exceed \$500 – but as the technology matures, as competition comes into play, and as mass-production gets underway, much lower prices will soon be seen.

With the availability of satellite-served low-cost flat panel and retinal projection devices, the mudoc software (as open-source software) will make it possible for even the poorest nations (with only a modicum of support from the advanced nations) to bring their entire populations to full literacy. Through the use of the mudoc software and low-cost display devices, the entire world could be turned into a vast, all-encompassing library to which every person would have access 24/7. So in 2017 we may see the beginning of a new age of enlightenment – a transcendent *Age of Universal Enlightenment*. The new software and hardware tools could turn our partially literate species into a fully literate species – and, eventually, into a superliterate species. How, you ask? To see how, READ ON.

First, take a look at “Some comments about the promise of the tools of the mudoc technology” at <http://www.mudoc.com/plaudits.pdf>

Then, watch *MuvieTime*, an 18-minute video presentation that shows how interactive movable type will make reading easier for everyone. It’s available at <http://mudoc.com/MuvieTime.htm> **Take a look.**

Then, peruse the following Web pages at mudoc.com:

The Coming Revolution in Writing and Reading

Chapter I, “A New Relationship between People and Text” at

<http://mudoc.com/crwr/crwrscr1.htm>

“**The Mudoc Mission**” at

<http://www.mudoc.com/mission.pdf>

“**The Coming Revolution in Education**” at

<http://www.mudoc.com/EdRev.pdf>

“**Reinventing Education in America**” at

<http://www.mudoc.com/ReinventEd.pdf>

“**Learning to read by reading**” at

<http://www.mudoc.com/Learningtoread.pdf>

“**New Tools for Learning a Second Language**” at

<http://www.mudoc.com/Learn2ndLang.pdf>

“**The End of Illiteracy**” at

<http://www.mudoc.com/illiteracy.pdf>

“**On Saving a Dying Planet**” at

<http://www.mudoc.com/sustainingEarth.pdf>

“**How We Handicap Readers**” at

<http://www.mudoc.com/handicap.pdf>

The Coming Revolution in Writing and Reading

Chapter 8, “Life in a World of Superreaders” at

<http://mudoc.com/crwr/crwrscr8.htm>

“**Call for Collaborators, Contributors, and Co-conspirators**” at

<http://www.mudoc.com/collab.pdf>

“**Compensation Plan for the Venture Capital Provider**” at

<http://www.mudoc.com/vcdeal.pdf>